

The BOOK

LONG BEACH ISLAND'S PREMIER REAL ESTATE MAGAZINE

MEDIA KIT 2026





Photo by Real Estate Cinema



The BOOK

LONG BEACH ISLAND'S PREMIER REAL ESTATE MAGAZINE

The Book Long Beach Island's Premier Real Estate Magazine, is the most comprehensive source of properties for sale on the Long Beach Island. Created by LBI Publishing Inc. who publishes the premier leisure and lifestyle publications on Long Beach Island, *bay magazine*, OPEN HOUSE MAGAZINE and Feed Your Mind Cookbook.

If you are looking to reach potential home buyers for homes on Long Beach Island, Then *The Book* Long Beach Island's Premier Real Estate Magazine is a must.

CIRCULATION & DISTRIBUTION

The Book Long Beach Island's Premier Real Estate Magazine, are printed 6six times a year and distributed 5,000 copies on Long Beach Island and vicinity, in strategic high volume locations. Plus 35,000 Digital Copies, will be emailed to clientele.

PRINT RATES

SIZE	MARCH	APRIL	JUNE	AUG	OCT	NOV
Full Page	\$1,600	\$1,600	\$1,600	\$1,600	\$1,600	\$1,600
Double Page Spread	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
1/2 Horizontal	\$900	\$900	\$900	\$900	\$900	\$900
1/2 Vertical	\$900	\$900	\$900	\$900	\$900	\$900
Inside front cover	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700
Inside back cover	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700
Page facing inside cover	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700
Page 5	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800
Page 7	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700
Page 9	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700
Inside center fold	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
Back Cover	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500

AUDIENCE & DISTRIBUTION



MARRIED



HOME OWNERS

\$335,000

AVERAGE HOME INCOME

310,000

FEMALE

43

MEDIAN AGE

\$1,800,000

AVERAGE HOME VALUE

265,000

MALE

CALENDAR

Publication

MARCH 1, 2027

AD DEADLINE 2/1/27

Publication

APRIL 15, 2027

AD DEADLINE 3/1/27

Publication

JUNE 1, 2027

AD DEADLINE 4/1/27

Publication

AUGUST 1, 2027

AD DEADLINE 6/1/27

Publication

OCTOBER 1, 2027

AD DEADLINE 8/1/27

Publication

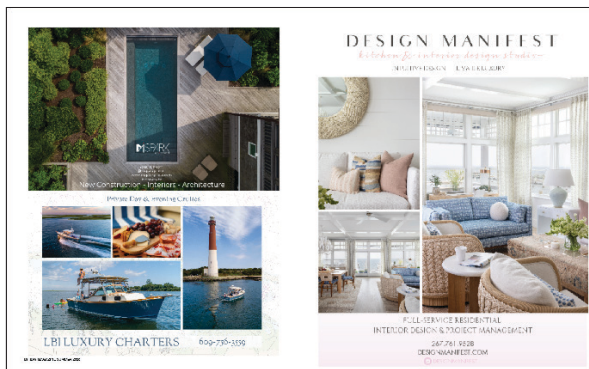
NOVEMBER 1, 2027

AD DEADLINE 9/1/27

AD SPECS

SIZE	BLEED	TRIM
Full Page	8.625" x 10.75"	8.375" x 10.5"
Spread	17" x 10.75"	16.75" x 10.5"
1/2 Horizontal	7.3785" x 4.7517"	7.125" x 4.625"
1/2 Vertical	3.6875" x 9.5"	3.5625" x 9.375"

Build ad trim size with a .125 bleed and a .625 margin. Please do not include cropmarks. Supply spreads as spreads, all other ads as single pages. All ads must be saved as PDF (300dpi) high-resolution. All images and files must be CMYK. . All spot colors must be converted to CMYK.



ADVERTORIAL CONTENT RATES

2-page highlighting your brand
designed by THE BOOK in
editorial style.

\$3,000

Cover of Magazine

\$5,000

Feature article

12 pages minimum -
maximum 20 pages

\$1,000 PER PAGE

Second Cover package

\$3,500

Full page ads on page 4-5

10 pages minimum -
maximum 15 pages

\$1,000 PER PAGE

2-page

Cover of Magazine feature



DIGITAL RATES

anytime anywhere



ADVERTISEMENT ON HOMEPAGE

\$850

INSTAGRAM IN-FEED POST

\$1000

INSTAGRAM STORY

\$400

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LONG BEACH ISLAND HOME DESIGN MAGAZINE
OPEN HOUSE
INTERIOR & EXTERIOR DESIGN



WEDDING
Bliss EXPO.
JERSEY SHORE'S PREMIER WEDDING EXPO

LONG BEACH ISLAND'S COOKBOOK
FEED YOUR MIND