



2027 MEDIA KIT

DELIVERING CUSTOMIZED,
LEISURE & LIFESTYLE CONTENT
TO ISLANDERS AND VACATIONERS



Photo by Michael Spark



Bay Magazine's clean, modern and unique design stands out from the rest. Our team will work together to create the best quality Editorial magazine to advertise your business. With the images speaking to the readers and the content straight to the point.

Reaching over 595,000 people with both our Summer and Fall Issue's of bay magazine will be the only high quality leisure & lifestyle magazine published on Long Beach Island.

Our sales representatives are able to meet with you to discuss advertising and show you how bay magazine can help your business.

CIRCULATION & DISTRIBUTION

10,000 copies will be printed and distributed on Long Beach Island and vicinity, in stores, restaurants and high volume traffic areas.

Plus digital copies on-line and emailed

PRINT RATES

SIZE	SUMMER	FALL
Full Page	\$3,200	\$3,200
Spread	\$6,200	\$6,200
1/2 Horizontal	\$1,800	\$1,800
1/2 Vertical	\$1,800	\$1,800
Inside front cover	\$3,800	\$3,800
Inside back cover	\$3,800	\$3,800
Page facing inside cover	\$3,800	\$3,800
Page 5	\$3,500	\$3,500
Page 7	\$3,500	\$3,500
Page 9	\$3,500	\$3,500
Inside center fold	\$6,200	\$6,200

CALENDAR

SUMMER
issue

In home July

AD CLOSE

5/14/27

FALL
issue

In home September

AD CLOSE

7/16/27

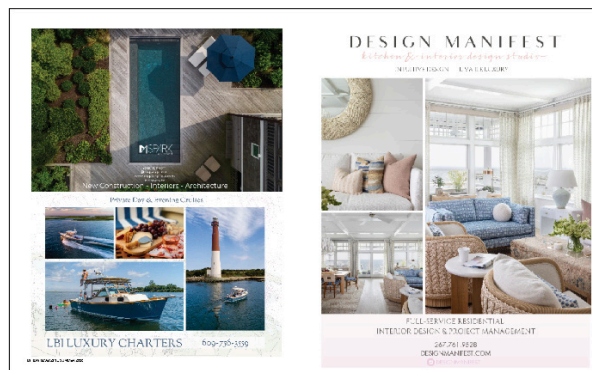
DEMOGRAPHIC PROFILE

<i>Total adults</i>	595,000	<i>Married</i>	89%
<i>Women</i>	320,000	<i>Any College</i>	94%
<i>Men</i>	275,000	<i>Any children</i>	92%
<i>Median age</i>	44	<i>Employed</i>	99%
		<i>Home owned</i>	93%

AD SPECS

SIZE	BLEED	TRIM
Full Page	8.625" x 10.75"	8.375" x 10.5"
Spread	17" x 10.75"	16.75" x 10.5"
1/2 Horizontal	7.3785" x 4.7517"	7.125" x 4.625"
1/2 Vertical	3.6875" x 9.5"	3.5625" x 9.375"

Build ad trim size with a .125 bleed and a .625 margin. Please do not include cropmarks. Supply spreads as spreads, all other ads as single pages. All ads must be saved as PDF (300dpi) high-resolution. All images and files must be CMYK. . All spot colors must be converted to CMYK.



ADVERTORIAL CONTENT

Open House



LIVING THE COASTAL DREAM

By [Author Name]



Open House

By [Author Name]

Healthy Living



A Shore Haven of Healing: Orchestrating a Life-Saving Performance at the Jersey Shore

By [Author Name]



Healthy Living

By [Author Name]

Get the Look



Summer Trends

By [Author Name]



Get the Look

By [Author Name]

Weddings



Weddings

By [Author Name]



Weddings

By [Author Name]

Feed Your Mind



THE PUNISHED LIFE

By [Author Name]



Feed Your Mind

By [Author Name]

Did you Know



Did you Know

By [Author Name]



Did you Know

By [Author Name]

ADVERTORIAL CONTENT RATES

1-page highlighting your brand
designed by bay magazine in
editorial style.

\$5,000

2-page highlighting your brand
designed by bay magazine in
editorial style.

\$7,500

2-page spread feature your
wedding designed by bay
magazine in editorial style.

\$2,500

3 spread highlighting your
brand designed by bay magazine
in editorial style. Ideal for interior
designers, builders and real estate

\$8,500

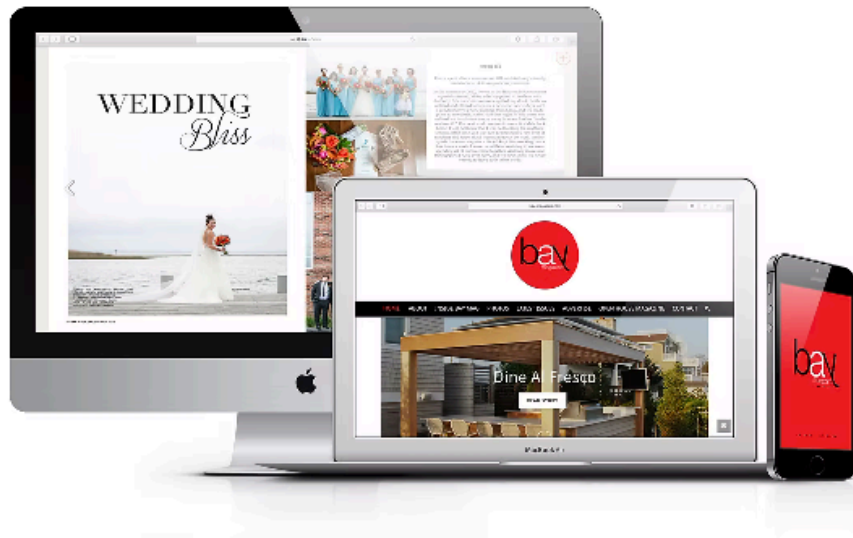
4+ page spread feature your brand
Designed by bay magazine
editorial style. Ideal for Organizations,
celebrations, achievements

\$11,000

\$1,000 PER PAGE
AFTER 4 PAGES

DIGITAL RATES

anytime anywhere



ADVERTISEMENT ON HOMEPAGE

\$1,000

INSTAGRAM IN-FEED POST

\$1000

INSTAGRAM STORY

\$300

CONTACT US

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Photo by Michael Spark