

DYK

DID YOU KNOW | LONG BEACH ISLAND

THE BLAST OF
Long Beach Island

MEDIA KIT



Photo by Michael Spark



DYK

DID YOU KNOW | LONG BEACH ISLAND

THE BLAST OF *Long Beach Island*

DYK Long Beach Island digital email blast is the email blast to showcase your business to the LBI community, the general vicinity of Southern Ocean County and beyond. Businesses on Long Beach Island have been evolving over the years, passed down generations, or expanded. DYK digital email blast is your outlet to expand your digital platform. DYK is the exclusive email blast for connecting people and businesses that are the backbone to Long Beach Island.

D Y K

DID YOU KNOW | LONG BEACH ISLAND

Audience & Distribution



AGREE THAT
ANY SUMMER
HOME IS MY
RETREAT



PLAN TO EAT AT
A RESTAURANT
WHILE AT LBI



WILL SPEND
OVER \$30,000 ON
THEIR HOME THIS
YEAR.



CONSIDERING
SELLING HOME



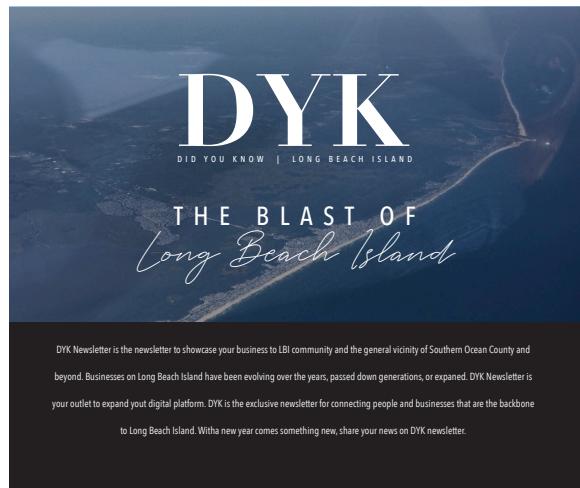
WILL MAKE A
MAJOR DECISION
ON THE HOME IN
THE NEXT
12 MONTHS

\$225,000

AVERAGE HOME INCOME

\$2,400,000

AVERAGE HOME VALUE



LBI Eats

Each of Tide Table Group's seven restaurants is unique in its own right; every venue brings its own vibe, in its own neighborhood, with its own culinary specialty. But there is, indeed, a common thread that unites them all: history. Each eatery looks back to the men and women who originally owned the establishment, or worked the surrounding waters, or to date—Hollow Pines located in West Creek. (Check out the full article in bay magazine.)



INTRODUCING HOLLOW PINES

Each of Tide Table Group's seven restaurants is unique in its own right; every venue brings its own vibe, in its own neighborhood, with its own culinary specialty. But there is, indeed, a common thread that unites them all: history. Each eatery looks back to the men and women who originally owned the establishment, or worked the surrounding waters, or shared their distinctive family heritage—all to bring something valuable to the local community. And that knowing appreciation of the past lays a solid foundation for Tide Table Group's newest venture to date—Hollow Pines located in West Creek. (Check out the full article in bay magazine.)

Calendar

January

February

March

ART WORK DUE
3/17/26

BLAST SENT
3/31/26

April

May

June

ART WORK DUE
5/5/26

BLAST SENT
5/19/26

ART WORK DUE
6/16/26

BLAST SENT
6/30/26

July

ART WORK DUE
7/7/26

BLAST SENT
7/21/26

August

ART WORK DUE
8/4/26

BLAST SENT
8/18/26

September

ART WORK DUE
9/14/26

BLAST SENT
9/28/26

October

November

December

DYK Long Beach Island covers all the bases of LBI. Just as bay magazine, DYK Long Beach Island is a blast of Leisure and Lifestyle to an audience of 80,000+. A chance to expand your digital platform. Connecting an audience to your website, social media and any monthly news you want to share.

LBI Eats

LBI eats is all about restaurants, recipes, and entertainment on Long Beach Island. Connect your audience directly to your digital platform, recipes ideas and knowing what's going on that month at your place of business, with a blast from DYK.

Real Estate

Real Estate on LBI has never been hotter! Monthly blast help your audience see your listings and explore your platforms. Monthly Blast are a great way to keep people engaged and be in the know. Connect with builders, agents, designers and beyond.

Weddings

From a backyard wedding to a water front view, weddings on LBI are the most magical place to fall in love. Celebrating bachelor and bachelorette parties on LBI brings a lot of business together, from renting the house, finding the place to eat, and the activities to do with friends and family. DYK blast will help keep your audience in the know.

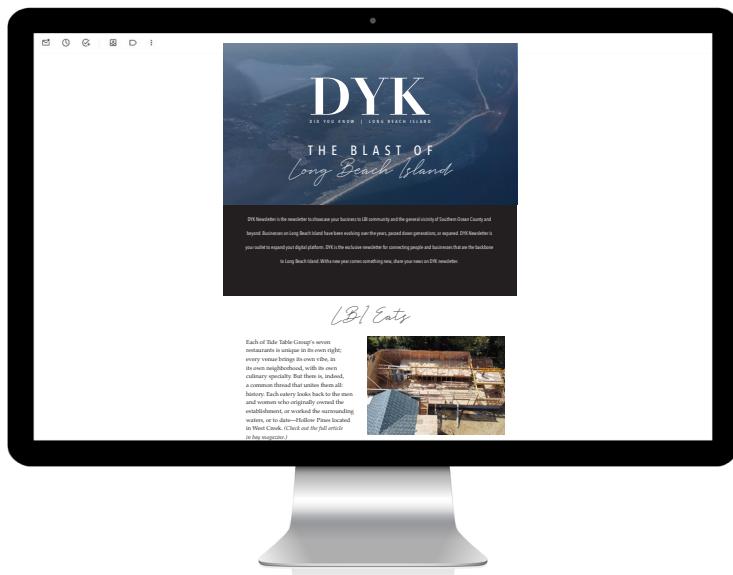
Did you know

The history, art, music, environmental, and so much more is the backbone to LBI. Sharing these moments and achievements keeps memories alive. Blast your story!

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DID YOU KNOW | LONG BEACH ISLAND

Rates



80,000+

EMAILS SENT

\$1,000

DIGITAL AD PER ISSUE

\$3,000

DIGITAL ARTICLE



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2026 Advertising/Invoice

For questions contact
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203.240.4269

ADVERTISER INFORMATION

Advertiser Information: _____

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City/State/ZIP: _____ Web Site: www._____

DIGITAL RATES		ARTWORK
<input type="checkbox"/> Logo with link to website <input type="checkbox"/> Digital Article	\$1,000 \$3,000	SUBMIT ARTWORK: Send a JPEG file to farrell@bay-mag.com. In the subjects line specify DYK The Blast (Month)

INSERTION DATE

- MARCH 2026 (3/31/26)
- MAY 2026 (5/19/26)
- JUNE 2026 (6/30/26)
- JULY 2026 (7/21/26)
- AUGUST 2026 (8/18/26)
- SEPTEMBER 2026 (9/28/26)

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bay magazine representative

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*The
BOOK*

LONG BEACH ISLAND'S PREMIER REAL ESTATE MAGAZINE

LONG BEACH ISLAND HOME DESIGN MAGAZINE
OPEN HOUSE
INTERIOR & EXTERIOR DESIGN



WEDDING
Bliss EXPO

JERSEY SHORE'S PREMIER WEDDING EXPO

LONG BEACH ISLAND'S COOKBOOK
FEED YOUR MIND