bay magazine

2022 MEDIA KIT

bay-magazine.com

Bay Magazine's clean, modern and unique design stands out from the rest. Our team will work together to create the best quality Editorial magazine to advertise your business. With the images speaking to the readers and the content straight to the point.

Reaching over 490,000 people with both our Summer and Fall Issue's of bay magazine will be the only high quality leisure & lifestyle magazine published LBI.

Our sales representatives are able to meet with you to discuss advertising and show you how bay magazine can help your business.

DEMOGRAPHIC PROFILE

Total adults	**490,000**	*Married*	**89%**
Women	**285,000**	*Any College*	**91%**
Men	**205,000**	*Any children*	**90%**
Median age	**39**	*Employed*	**99%**
		Home owned	**90%**

CIRCULATION & DISTRIBUTION

10,000 copies will be printed for the bay magazine Summer and Fall Issues. Plus 20,000 Digital Copies, will be distributed on Long Beach Island and vicinity, in stores, restaurants and high volume traffic areas.

AD SPECS

SIZE	BLEED	TRIM
Full Page	8.625" x 10.75"	8.375" x 10.5"
Spread	17" x 10.75"	16.75" x 10.5"
1/2 Horizontal	7.3785" x 4.7517"	7.2375" x 4.625"
1/2 Vertical	3.6875" x 9.5"	3.5625" x 9.375"

Build ad trim size and extend bleed 5/8″ beyond trim on all sides. Supply spreads as spreads, all other ads as single pages. All ads must be saved as PDF (300dpi) high-resolution with a hard copy proof. All images and files must be CMYK. All Artwork, images and fonts must be included when file is saved as PDF (high-resolution). All spot colors must be converted to CMYK.

PRINT RATES

SIZE	SUMMER	FALL
Full Page	$2,400	$2,400
Double Page Spread	$4,500	$4,500
1/2 Horizontal	$1,200	$1,200
1/2 Vertical	$1,200	$1,200
Inside font cover	$2,800	$2,800
Inside back cover	$2,800	$2,800
Page facing inside cover	$2,800	$2,800
Page 5	$2,500	$2,500
Page 7	$2,500	$2,500
Page 9	$2,500	$2,500
Inside center fold	$4,800	$4,800

CALENDAR

SUMMER
issue

In home July

AD CLOSE
5/9/22

FALL
issue

In home September

AD CLOSE
7/11/22

RAD
NJ 3622 NL

EDITORIAL CONTENT

Open House

Weddings

Get the Look

Feed Your Mind

Healthy Living

Did you Know

DELIVERING CUSTOMIZED, LEISURE & LIFESTYLE CONTENT
TO ISLANDERS AND VACATIONERS

CONTACT US

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