



2026 MEDIA KIT

DELIVERING CUSTOMIZED,
LEISURE & LIFESTYLE CONTENT
TO ISLANDERS AND VACATIONERS



Photo by Michael Spark



Bay Magazine's clean, modern and unique design stands out from the rest. Our team will work together to create the best quality Editorial magazine to advertise your business. With the images speaking to the readers and the content straight to the point.

Reaching over 575,000 people with both our Summer and Fall Issue's of bay magazine will be the only high quality leisure & lifestyle magazine published on Long Beach Island.

Our sales representatives are able to meet with you to discuss advertising and show you how bay magazine can help your business.

CIRCULATION & DISTRIBUTION

10,000 copies will be printed and distributed on Long Beach Island and vicinity, in stores, restaurants and high volume traffic areas.

Plus 35,000 Digital Copies on-line and emailed

PRINT RATES

SIZE	SUMMER	FALL
Full Page	\$3,150	\$3,150
Double Page Spread	\$5,800	\$5,800
1/2 Horizontal	\$1,775	\$1,775
1/2 Vertical	\$1,775	\$1,775
Inside front cover	\$3,400	\$3,400
Inside back cover	\$3,400	\$3,400
Page facing inside cover	\$3,400	\$3,400
Page 5	\$3,200	\$3,200
Page 7	\$3,200	\$3,200
Page 9	\$3,200	\$3,200
Inside center fold	\$5,900	\$5,900

CALENDAR

SUMMER
issue

In home July

AD CLOSE

5/16/26

FALL
issue

In home September

AD CLOSE

7/18/26

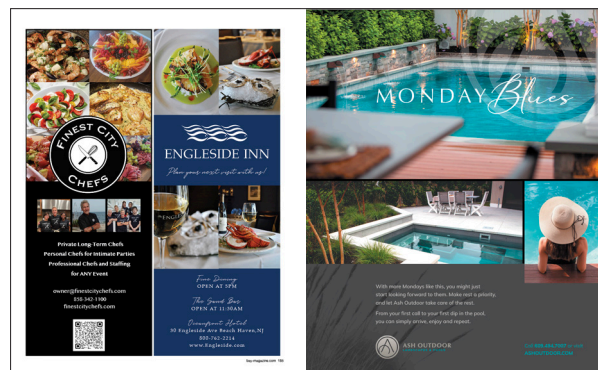
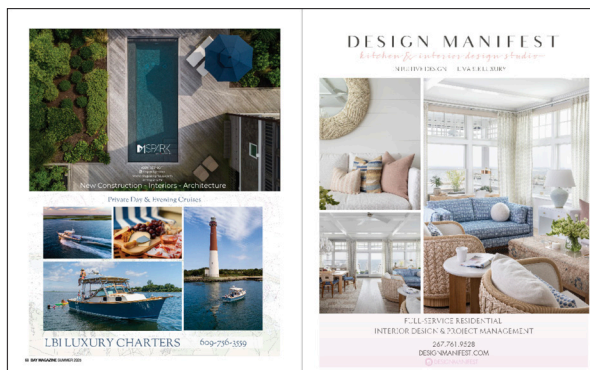
DEMOGRAPHIC PROFILE

<i>Total adults</i>	575,000	<i>Married</i>	89%
<i>Women</i>	310,000	<i>Any College</i>	93%
<i>Men</i>	265,000	<i>Any children</i>	91%
<i>Median age</i>	43	<i>Employed</i>	99%
		<i>Home owned</i>	93%

AD SPECS

SIZE	BLEED	TRIM
Full Page	8.625" x 10.75"	8.375" x 10.5"
Spread	17" x 10.75"	16.75" x 10.5"
1/2 Horizontal	7.3785" x 4.7517"	7.125" x 4.625"
1/2 Vertical	3.6875" x 9.5"	3.5625" x 9.375"

Build ad trim size with a .125 bleed and a .625 margin. Please do not include cropmarks. Supply spreads as spreads, all other ads as single pages. All ads must be saved as PDF (300dpi) high-resolution. All images and files must be CMYK. . All spot colors must be converted to CMYK.



ADVERTORIAL CONTENT

Open House



LIVING THE COASTAL DREAM

By Susan L. Kohn
Photos by David J. Kohn



Whether you're spending the summer in a lifeline on Long Beach Island (LBI) for the season or about to begin a new chapter in life, a visit to LBI's beautiful coastal homes is a must. The homes are a mix of modern and traditional, with a focus on the outdoors. The homes are a mix of modern and traditional, with a focus on the outdoors. The homes are a mix of modern and traditional, with a focus on the outdoors.

Healthy Living



A Shore Haven of Healing: Orchestrating a Life-Saving Performance at the Jersey Shore

By Susan L. Kohn
Photos by David J. Kohn



With Gary's condition rapidly deteriorating and doctors warning of a heart attack, the family was in a race against time. The family was in a race against time. The family was in a race against time. The family was in a race against time. The family was in a race against time.

Get the Look



Summer Trends

By Susan L. Kohn
Photos by David J. Kohn



As the weather warms up, it's time to update your wardrobe. The trends for this season are all about comfort and style. The trends for this season are all about comfort and style. The trends for this season are all about comfort and style.

Weddings



Nicole and Ryan

By Susan L. Kohn
Photos by David J. Kohn



The wedding was a beautiful day, with a large crowd of guests and a beautiful ceremony. The wedding was a beautiful day, with a large crowd of guests and a beautiful ceremony. The wedding was a beautiful day, with a large crowd of guests and a beautiful ceremony.

Feed Your Mind



THE PUNISHED LIFE

By Susan L. Kohn
Photos by David J. Kohn



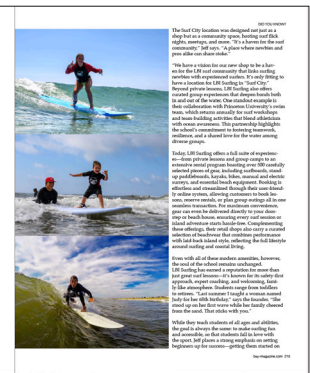
The life of a professional athlete is a challenging one, with a lot of pressure and a lot of competition. The life of a professional athlete is a challenging one, with a lot of pressure and a lot of competition. The life of a professional athlete is a challenging one, with a lot of pressure and a lot of competition.

Did you Know



Riding the Wave for 30 Years

By Susan L. Kohn
Photos by David J. Kohn



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ADVERTORIAL CONTENT RATES

1-page highlighting your brand
designed by bay magazine in
editorial style.

\$1,200

2-page highlighting your brand
designed by bay magazine in
editorial style.

\$2,000

2-page spread feature your
wedding designed by bay
magazine in editorial style.

\$2,000

3 spread highlighting your
brand designed by bay magazine
in editorial style. Ideal for interior
designers, builders and real estate

\$5,000

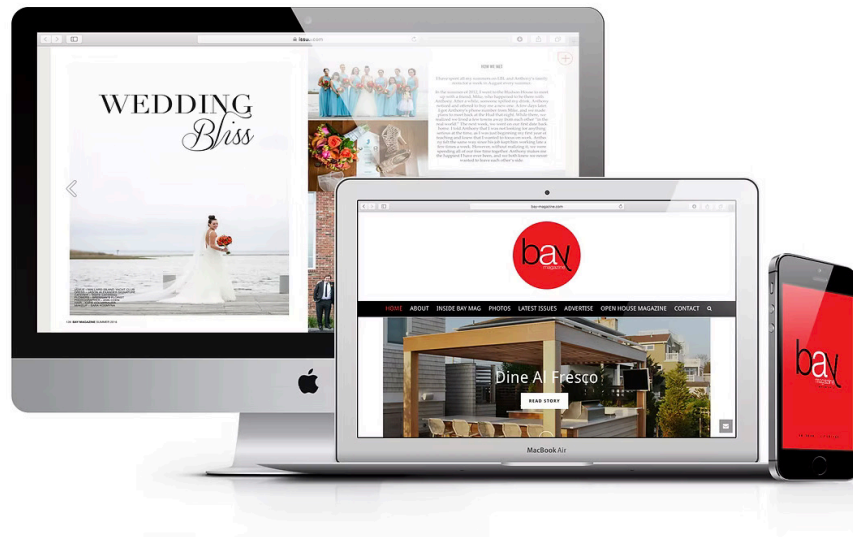
4+ page spread feature your brand
Designed by bay magazine
editorial style. Ideal for Organizations,
celebrations, achievements

\$5,000

\$1,000 PER PAGE
AFTER 4 PAGES

DIGITAL RATES

anytime anywhere



ADVERTISEMENT ON HOMEPAGE

\$850

INSTAGRAM IN-FEED POST

\$1000

INSTAGRAM STORY

\$400

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Photo by Michael Spark