

DYK

DID YOU KNOW | LONG BEACH ISLAND

THE BLAST OF *Long Beach Island*

MEDIA KIT



Photo by Michael Spark



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DYK Long Beach Island digital email blast is the email blast to showcase your business to the LBI community, the general vicinity of Southern Ocean County and beyond. Businesses on Long Beach Island have been evolving over the years, passed down generations, or expanded. DYK digital email blast is your outlet to expand your digital platform. DYK is the exclusive email blast for connecting people and businesses that are the backbone to Long Beach Island.

DYK

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Audience & Distribution

95%

AGREE THAT ANY SUMMER HOME IS MY RETREAT

95%

PLAN TO EAT AT A RESTAURANT WHILE AT LBI

94%

WILL SPEND OVER $30,000 ON THEIR HOME THIS YEAR.

85%

CONSIDERING SELLING HOME

92%

WILL MAKE A MAJOR DECISION ON THE HOME IN THE NEXT 12 MONTHS

96%

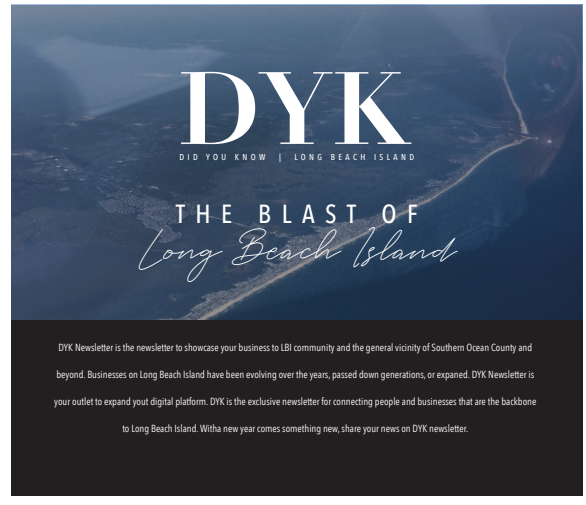
OWN A HOME

$225,000

AVERAGE HOME INCOME

$2,400,000

AVERAGE HOME VALUE



LBI Eats

Each of Tide Table Group's seven restaurants is unique in its own right; every venue brings its own vibe, in its own neighborhood, with its own culinary specialty. But there is, indeed, a common thread that unites them all: history. Each eatery looks back to the men and women who originally owned the establishment, or worked the surrounding waters, or to date—Hollow Pines located in West Creek. *(Check out the full article in bay magazine.)*





Calendar

January	**Febuary**	**March** ART WORK DUE 3/17/27 BLAST SENT 3/31/27
April	**May** ART WORK DUE 5/5/27 BLAST SENT 5/19/27	**June** ART WORK DUE 6/16/27 BLAST SENT 6/30/27
July ART WORK DUE 7/7/27 BLAST SENT 7/21/27	**August** ART WORK DUE 8/4/27 BLAST SENT 8/18/27	**September** ART WORK DUE 9/14/27 BLAST SENT 9/28/27
Octobes	**November**	**December**

DYK Long Beach Island covers all the bases of LBI. Just as bay magazine, DYK Long Beach Island is a blast of Leisure and Lifestyle to our audience. A chance to expand your digital platform. Connecting an audience to your website, social media and any monthly news you want to share.

LBI Eats

LBI eats is all about restaurants, recipes, and entertainment on Long Beach Island. Connect your audience directly to your digital platform, recipes ideas and knowing whats going on that month at your place of business, with a blast from DYK.

Real Estate

Real Estate on LBI has never been hotter! Monthly blast help your audience see your listings and explore your platforms. Monthly Blast are a great way to keep people engaged and be in the know. Connect with builders, agents, designers and beyond.

Weddings

From a backyard wedding to a water front view, weddings on LBI are the most magical place to fall in love. Celebrating bachelor and bachelorette parties on LBI brings a lot of business together, from renting the house, finding the place to eat, and the activies to do with friends and family. DYK blast will help keep your audience in the know.

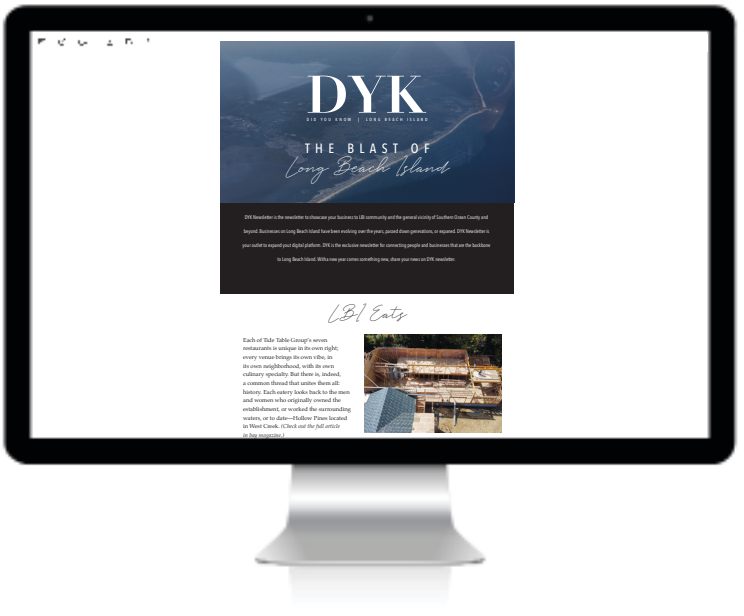
Did you know

The history, art, music, enviormental, and so much more is the backbone to LBI. Sharing these moments and achienvents keeps memories alive. Blast your story!

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Rates



$1,000

DIGITAL AD PER ISSUE

$3,000

DIGITAL ARTICLE

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2027 Advertising/Invoice

For questions contract
gary@bay-mag.com
203.240.4269

ADVERTISER INFORMATION

Advertiser Information: _____

Company: _____ Contact Phone: _____

Address: _____ Contact E-mail: _____

City/State/ZIP: _____ Web Site: www. _____

DIGITAL RATES		ARTWORK
☐ Logo with link to website	$1,000	SUBMIT ARTWORK: Send a JPEG file to farrell@bay-mag.com. In the subjects line specify DYK The Blast (Month)
☐ Digital Article	$3,000	

INSERTION DATE

- ☐ **MARCH 2026 (3/31/27)**
- ☐ **MAY 2026 (5/19/27)**
- ☐ **JUNE 2026 (6/30/27)**
- ☐ **JULY 2026 (7/21/27)**
- ☐ **AUGUST 2026 (8/18/27)**
- ☐ **SEPTEMBER 2026 (9/28/27)**

Execution of this Advertising Contract/Insertion Order signifies assumption of legal responsibility to pay for all advertising in accordance with the Terms and Conditions stated in sections.

Print Name: _____ Print Title: _____

Authorized Signature: _____ Date: _____

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The BOOK
LONG BEACH ISLAND'S PREMIER REAL ESTATE MAGAZINE

LONG BEACH ISLAND HOME DESIGN MAGAZINE
OPEN HOUSE
INTERIOR & EXTERIOR DESIGN

bay magazine

WEDDING Bliss EXPO
JERSEY SHORE'S PREMIER WEDDING EXPO

LONG BEACH ISLAND'S COOKBOOK
FEED YOUR MIND