



DYK

DID YOU KNOW | LONG BEACH ISLAND

THE BLAST OF
Long Beach Island

MEDIA KIT



Photo by Michael Spark



DYK

DID YOU KNOW | LONG BEACH ISLAND

THE BLAST OF *Long Beach Island*

DYK Long Beach Island digital email blast is the email blast to showcase your business to LBI community and the general vicinity of Southern Ocean County and beyond. Businesses on Long Beach Island have been evolving over the years, passed down generations, or expanded. DYK digital email blast is your outlet to expand your digital platform. DYK is the exclusive email blast for connecting people and businesses that are the backbone to Long Beach Island.

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DID YOU KNOW | LONG BEACH ISLAND

Audience & Distribution



AGREE THAT
ANY SUMMER
HOME IS MY
RETREAT



PLAN TO EAT AT
A RESTAURANT
WHILE AT LBI



WILL SPEND
OVER \$30,000 ON
THEIR HOME THIS
YEAR.



CONSIDERING
SELLING HOME



WILL MAKE A
MAJOR DECISION
ON THE HOME IN
THE NEXT
12 MONTHS



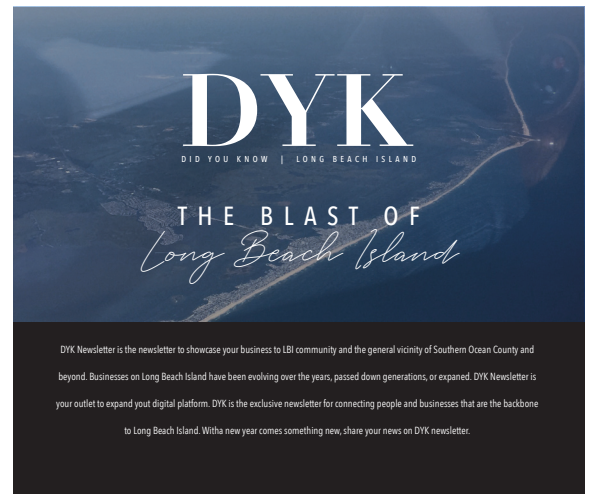
OWN A HOME

\$225,000

AVERAGE HOME INCOME

\$2,400,000

AVERAGE HOME VALUE



LBI Eats

Each of Tide Table Group's seven restaurants is unique in its own right; every venue brings its own vibe, in its own neighborhood, with its own culinary specialty. But there is, indeed, a common thread that unites them all: history. Each eatery looks back to the men and women who originally owned the establishment, or worked the surrounding waters, or to date—Hollow Pines located in West Creek. (Check out the full article in bay magazine.)



INTRODUCING HOLLOW PINES

Each of Tide Table Group's seven restaurants is unique in its own right; every venue brings its own vibe, in its own neighborhood, with its own culinary specialty. But there is, indeed, a common thread that unites them all: history. Each eatery looks back to the men and women who originally owned the establishment, or worked the surrounding waters, or shared their distinctive family heritage—all to bring something valuable to the local community. And that knowing appreciation of the past lays a solid foundation for Tide Table Group's newest venture to date—Hollow Pines located in West Creek. (Check out the full article in bay magazine.)

Calendar

January	February	March ART WORK DUE 3/17/26 BLAST SENT 3/31/26
April	May ART WORK DUE 5/5/26 BLAST SENT 5/19/26	June ART WORK DUE 6/16/26 BLAST SENT 6/30/26
July ART WORK DUE 7/7/26 BLAST SENT 7/21/26	August ART WORK DUE 8/4/26 BLAST SENT 8/18/26	September ART WORK DUE 9/14/26 BLAST SENT 9/28/26
October	November	December

DYK Long Beach Island covers all the bases of LBI. Just as bay magazine, DYK Long Beach Island is a blast of Leisure and Lifestyle to our audience. A chance to expand your digital platform. Connecting an audience to your website, social media and any monthly news you want to share.

LB! Eats

LB! eats is all about restaurants, recipes, and entertainment on Long Beach Island. Connect your audience directly to your digital platform, recipes ideas and knowing whats going on that month at your place of business, with a blast from DYK.

Real Estate

Real Estate on LBI has never been hotter! Monthly blast help your audience see your listings and explore your platforms. Monthly Blast are a great way to keep people engaged and be in the know. Connect with builders, agents, designers and beyond.

Weddings

From a backyard wedding to a water front view, weddings on LBI are the most magical place to fall in love. Celebrating bachelor and bachelorette parties on LBI brings a lot of business together, from renting the house, finding the place to eat, and the activies to do with friends and family. DYK blast will help keep your audience in the know.

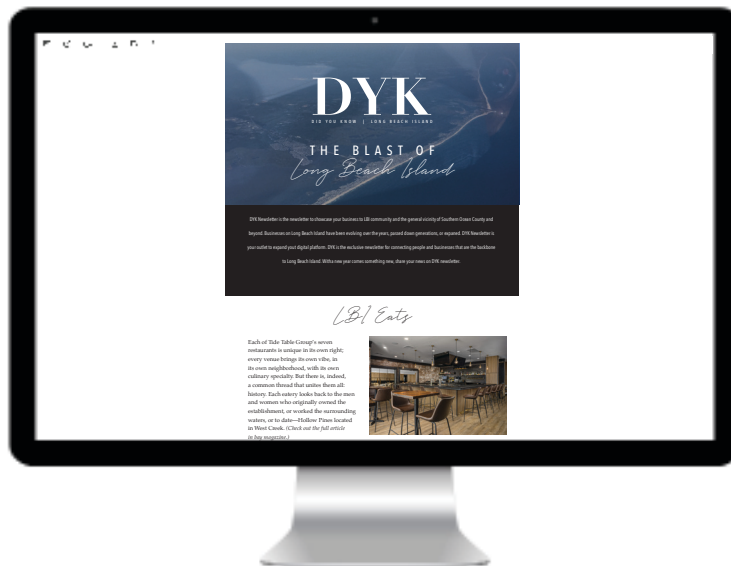
Did you know

The history, art, music, enviornmental, and so much more is the backbone to LBI. Sharing these moments and achienvents keeps memories alive. Blast your story!

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Rates



\$1,000

DIGITAL AD PER ISSUE

\$3,000

DIGITAL ARTICLE



2026 Advertising/Invoice

For questions contract
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DIGITAL RATES

- ☐ Logo with link to website
☐ Digital Article

\$1,000
\$3,000

ARTWORK

SUBMIT ARTWORK: Send a JPEG file to
farrell@bay-mag.com. In the subjects line
specify DYK The Blast (Month)

INSERTION DATE

- ☐ MARCH 2026 (3/31/26)
☐ MAY 2026 (5/19/26)
☐ JUNE 2026 (6/30/26)
☐ JULY 2026 (7/21/26)
☐ AUGUST 2026 (8/18/26)
☐ SEPTEMBER 2026 (9/28/26)

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The
BOOK
LONG BEACH ISLAND'S PREMIER REAL ESTATE MAGAZINE

LONG BEACH ISLAND HOME DESIGN MAGAZINE
OPEN HOUSE
INTERIOR & EXTERIOR DESIGN



WEDDING
Bliss **EXPO.**
JERSEY SHORE'S PREMIER WEDDING EXPO

LONG BEACH ISLAND'S COOKBOOK
FEED YOUR MIND