

Photo by Michael Spark



LONG BEACH ISLAND HOME DESIGN MAGAZINE
OPEN HOUSE
INTERIOR & EXTERIOR DESIGN
MEDIA KIT 2027



OPEN HOUSE is the only publication entirely dedicated to home design in the Long Beach Island market and surrounding areas. Whether capturing the sweeping views from an oceanfront home or the relaxed atmosphere of a home designed for family living, the photographs and editorial will engage our readers to understand how the various spaces inside and out relate to each other. The magazine will feature editorial on interior and exterior treatments, kitchen, bath, home technology, landscape design, art, furniture and much more.

OPEN HOUSE will truly bring to life the diverse architecture that encompasses life in the Long Beach Island and the surrounding areas.

CIRCULATION & DISTRIBUTION

4,000 copies will be printed & distributed on Long Beach Island and vicinity, in stores, restaurants and high volume traffic areas.

Plus digital copies on-line and emailed



A photograph of a modern outdoor pool area. In the foreground, a wooden deck leads to a pool with a dark blue tile border. Three wooden lounge chairs with dark blue mesh backs are arranged on the deck. A large, dark blue patio umbrella with a wooden frame stands to the left. Behind the chairs is a dense wall of tall green grass. In the background, a white house with large windows and a balcony is visible. An American flag hangs from the balcony. The scene is captured in a cinematic style with soft lighting.

OPEN HOUSE MAGAZINE IS THE TOP RESOURCE FOR CONSUMERS WHO
WANT TO TAP INTO DESIGN AND ARCHITECTURE COMMUNITIES IN THE
LONG BEACH ISLAND AND SURROUNDING AREA.

Photo by Michael Spark

PRINT RATES

SIZE	SPRING
Full Page	\$1,800
Double Page Spread	\$3,500
1/2 Horizontal	\$900
1/2 Vertical	\$900
Inside front cover	\$2,000
Inside back cover	\$2,000
Page facing inside cover	\$2,000
Page 5	\$2,200
Page 7	\$2,100
Page 9	\$2,000
Inside center fold	\$3,500

CALENDAR

SPRING
issue

In home May

AD CLOSE
3/12/27

DEMOGRAPHIC PROFILE

93% WILL SPEND OVER \$35,000 ON THEIR HOME DURING THE YEAR

95% AGREE THAT MY SUMMER HOME IS MY RETREAT

92% WILL MAKE A MAJOR DECISION ON THEIR HOME IN THE NEXT 24 MONTHS

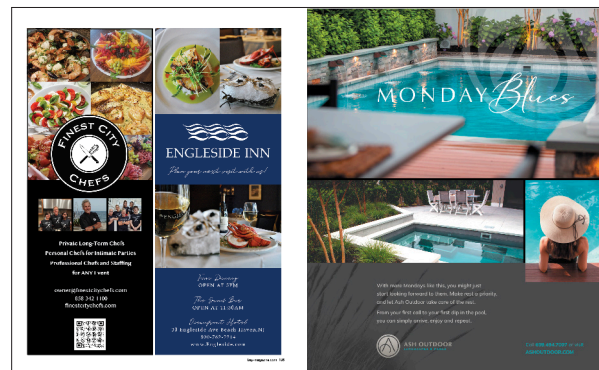
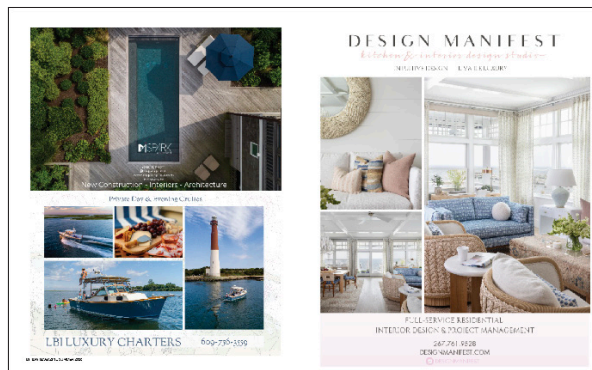
94% OWN A HOME ON LBI

AD SPECS

SIZE	BLEED	TRIM
Full Page	8.625" x 10.75"	8.375" x 10.5"
Spread	17" x 10.75"	16.75" x 10.5"
1/2 Horizontal	7.3785" x 4.7517"	7.125" x 4.625"
1/2 Vertical	3.6875" x 9.5"	3.5625" x 9.375"

Build ad trim size with a .125 bleed and a .625 margin. Please do not include cropmarks. Supply spreads as spreads, all other ads as single pages. All ads must be saved as PDF (300dpi) high-resolution. All images and files must be CMYK. .

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ADVERTORIAL CONTENT

Interior Design

Andrea Davis

A COASTAL HAVEN FOR FAMILY LIVING

PHOTO: SUE MC CORMACK

When it comes to coastal living, there's no denying that the South Coast of California is the perfect place to be. The weather is just what you need to relax and enjoy the view. The ocean is always just a short drive away, and the beaches are beautiful. The lifestyle is what you need to feel like you're on vacation all year long.

The homeowners had a vision of a coastal haven for their family. They wanted a space that was both modern and timeless, with a focus on natural materials and a neutral color palette. The design team worked closely with the homeowners to create a space that was both functional and beautiful.

The living room features a large, light-colored sofa with a mix of patterned and solid-colored throw pillows. A large, light-colored coffee table sits in front of the sofa. The walls are painted a soft, neutral color, and the floors are made of light-colored wood. The kitchen features a large island with a light-colored countertop and a modern, stainless steel range hood.

The bedrooms are also designed with a coastal feel. They feature large, light-colored beds with a mix of patterned and solid-colored bedding. The walls are painted a soft, neutral color, and the floors are made of light-colored wood. The bathrooms are also designed with a coastal feel. They feature large, light-colored tubs and showers with a mix of patterned and solid-colored tiles.

Andrea Davis

EMBRACING CHANGE ON LONG BEACH ISLAND

PHOTO: SUE MC CORMACK

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Kitchen & Bath

Andrea Davis

A SLEEK KITCHEN TRANSFORMATION

PHOTO: SUE MC CORMACK

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The homeowners had a vision of a sleek kitchen transformation. They wanted a space that was both modern and timeless, with a focus on natural materials and a neutral color palette. The design team worked closely with the homeowners to create a space that was both functional and beautiful.

The kitchen features a large island with a light-colored countertop and a modern, stainless steel range hood. The walls are painted a soft, neutral color, and the floors are made of light-colored wood. The kitchen also features a large, light-colored refrigerator and a modern, stainless steel oven.

The bathrooms are also designed with a coastal feel. They feature large, light-colored tubs and showers with a mix of patterned and solid-colored tiles. The walls are painted a soft, neutral color, and the floors are made of light-colored wood.

Andrea Davis

STYLISH FSS DESIGN

PHOTO: SUE MC CORMACK

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The homeowners had a vision of a stylish FSS design. They wanted a space that was both modern and timeless, with a focus on natural materials and a neutral color palette. The design team worked closely with the homeowners to create a space that was both functional and beautiful.

The living room features a large, light-colored sofa with a mix of patterned and solid-colored throw pillows. A large, light-colored coffee table sits in front of the sofa. The walls are painted a soft, neutral color, and the floors are made of light-colored wood. The kitchen features a large island with a light-colored countertop and a modern, stainless steel range hood.

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Home Technology

Andrea Davis

A New Era of Smart Protection

PHOTO: SUE MC CORMACK

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The homeowners had a vision of a new era of smart protection. They wanted a space that was both modern and timeless, with a focus on natural materials and a neutral color palette. The design team worked closely with the homeowners to create a space that was both functional and beautiful.

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Landscape Design

Andrea Davis

CRAFTING COASTAL HOMES WITH LEGACY

PHOTO: SUE MC CORMACK

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The homeowners had a vision of crafting coastal homes with legacy. They wanted a space that was both modern and timeless, with a focus on natural materials and a neutral color palette. The design team worked closely with the homeowners to create a space that was both functional and beautiful.

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editorial style.

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in editorial style. Ideal for interior
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Cover of Magazine

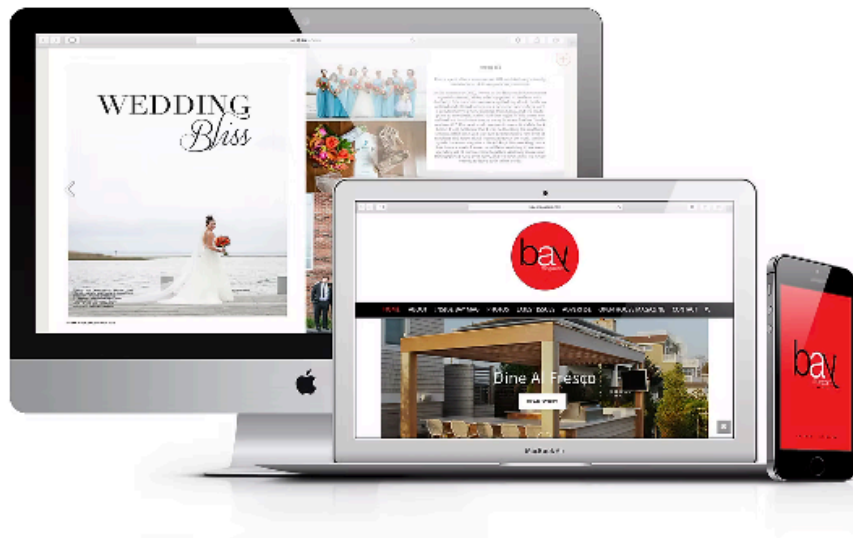
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